

Core Retail Platform Roadmap

Client Major European retail group
Role Enterprise Architect
Period 2022-12 — 2023-02

CONTEXT

Repeated transformations, mergers, and acquisitions had left a complex, duplicated retail and IT landscape with unclear platform ownership. Omnichannel growth depended on deciding what to standardize centrally and what could remain local.

APPROACH

Ran discovery and capability-based reasoning — mapping application functions to business capabilities to expose overlaps and gaps — and structured the roadmap for incremental convergence that reduces duplication while preserving delivery momentum.

OUTCOME

Delivered a strategic, capability-based roadmap for a major European retail group's core retail platform, enabling informed retain/rationalize/replace decisions and optimized investment by avoiding functional duplication.

- Clear basis for retain/rationalize/replace platform decisions.
- Optimized IT investment by avoiding functional duplication.
- Supported omnichannel growth and operational efficiency.

KEY RESULT

Structured a capability-based core-retail-platform roadmap that made post-M&A consolidation trade-offs explicit, optimizing investment and avoiding functional duplication.